

Press Release / Communiqué de presse

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Colleen Fleming joins Verity's Executive Advisory Services Practice

The need for executive-level career advisory services continues in spite of market changes.

◇ **VANCOUVER**

Verity International Limited is pleased to announce that Colleen Fleming, MBA, C.Dir, has joined Verity as an Executive Advisor in the firm's Toronto area Executive Advisory Services (EAS) practice.

◇ **CALGARY**

◇ **EDMONTON**

The addition of Ms. Fleming to the practice is a reflection of the continued need for top-level career advisory services.

◇ **WINNIPEG**

◇ **TORONTO**

◇ **MISSISSAUGA**

"Business is all about people. Leaders need access both to strategic as well as just-in-time advice on people and career related issues," said Tim Arnill, President and CEO of Verity International Limited. "It is critical that executives have career and business advisors who have been there – who have held those executive positions – and can share their knowledge and experience. That's what our EAS practice provides. We are delighted that Colleen has joined our team."

◇ **MARKHAM**

◇ **OTTAWA**

◇ **MONTREAL**

◇ **TROIS-RIVIERES**

◇ **QUEBEC CITY**

Through her extended career she has held the positions of CEO of the Canadian Breast Cancer Foundation, President and CEO of the Career Edge Organization, President of Laura Secord, Senior Vice President of Nestle Canada, and Director, Retail Canadian and USA operations of Tabi International. Colleen has extensive community engagement serving on various non-profit and broader public sector boards.

◇ **SAGUENAY**

◇ **HALIFAX**

"I am pleased to be working with Verity. Our values and beliefs regarding the needs of executive-level clients are perfectly aligned. It is very rewarding," said Ms. Fleming.

COLLEEN FLEMING JOINS VERITY'S EXECUTIVE ADVISORY SERVICES PRACTICE

In addition to her work at Verity, Ms. Fleming has founded an organization called "Bridge2Success", which assists leaders from Corporate Canada make a successful transition into leadership roles in the non-profit sector. She is also Vice Chair of the Board of Governors at Seneca College, and is a member of the Board of Directors of the Human Resources Professionals Association (HRPA).

"Colleen is very active in the business, education and non-profit communities," added Paul Bates, Chair of Verity International. "She has a great style – a combination of business savvy, a consulting mind-set, and genuine empathy for each person. I believe our clients will enjoy her approach, and benefit from her experience. She is a great complement to our advisory team."

About Verity's Executive Advisory Services Practice

Verity's Executive Advisory Services Practice is dedicated to the career progression and success of leaders. Its executive advisors provide business and career coaching to Verity's most senior-level clients. While its advisors work with senior leaders across all industries, Verity is known for its expertise in the areas of financial services and non-profit sectors, corporate boards and executive-level women.

About Verity International Limited.

For over 25 years, Verity – one of Canada's national HR consulting firms – has focused on the people side of business, specializing in three practice areas: Executive Advisory Services; Career Management & Transition; and Talent & Organizational Consulting. Through the national Verity Fillion Inc. partnership, Verity operates in all major cities across Canada and in over 40 countries globally as a founding member of BPI group. Incorporated in 1984, Verity remains a privately held Canadian company.